

ART AS A TOOL TO ESTABLISH THE GLOBAL CITIZENSHIP THROUGH INTERNET

ARTE COMO FERRAMENTA PARA ESTABELEECER A CIDADANIA GLOBAL ATRAVÉS DA INTERNET

Júlia Ferreira Vasconcelos
Ana Clara Horácio Lourenço

Keywords: Art; global citizenship; internet; sense of belonging; connections.

Palavras-chave: Arte; cidadania global; internet; senso de pertencimento; conexões.

INTRODUCTION

Art is necessary to society because it reflects the surroundings that make the artist restless and with the desire to express its effervescence. With the coming of technology, art has become an apparatus to deepen the global citizenship, and this research has the purpose of enhancing the importance of art nowadays, through the analysis of how technology has given stage to it and has united people globally, in a way of collective sense of belonging.

DEVELOPMENT

In 2001, the United Nations Educational, Scientific and Cultural Organization made a bold statement, which claims that the cultural diversity is as necessary to humanity as biodiversity is to nature. In this scenario, it is right to say that art, as a form of cultural expression, represents importance to social relationships, since it reflects the reality of the current world based on the point of view of the artist.

CONCLUSION

In conclusion, with the coming of social media, a new gallery has taken space to exhibit different forms of art around the globe, which increases the social connections and deepens the sense of belonging to people, in other words, global citizenship has been solidified through the globalized art. A mixture of cultures started a unique phenomenon: a single culture. Therefore, different manifestations of art, coming from different places, are now united in a unique platform to millions of people, who sees it in a way they feel somehow closer and familiar with the diversity of art.

REFERENCES

ARENDR, Hannah. **A crise na cultura: sua importância social e política: Entre o passado e o futuro.** v. 7, 2005.

DO NASCIMENTO GONÇALVES, Fernando. Tecnologia e cultura: usos artísticos da tecnologia como prática de comunicação e laboratório de experimentação social. **Revista Famecos**, v. 16, n. 38, p. 100-110, 2009.

ORGANIZAÇÃO DAS NAÇÕES UNIDAS PARA A EDUCAÇÃO, A CIÊNCIA E A CULTURA (França). UNESCO. França, Paris, 2001. Site. Disponível em: <https://en.unesco.org/about-us/legal-affairs/unesco-universal-declaration-cultural-diversity>. Acesso em: 11 out. 2023.

SLATER, Don. **Cultura do consumo & modernidade.** 1 ed. Barueri: Nobel, 2007.